

TITLE

Brand Designer & Creative Director

MOTTO

Design with Purpose

ALEX PISCOPO

I'm a passionate and adaptable brand designer who thrives on pushing the boundaries in the design industry. I am detail-oriented, prioritize time management, and excel at problem-solving in high-stress situations.



EDUCATION

B.F.A. in Graphic Design

Rocky Mountain College of Art + Design

Denver, CO | May 2020

ACHIEVEMENTS

- Adobe Global Brand Ambassador
- Speaker at RMCAD
- Panel Exhibition Judge at RMCAD

WORK EXPERIENCE

Curly Cue Design Studio | June 2021 - Present

Lead Brand Designer & Creative Director

Strategy, research, marketing, invoicing, visual identity, UX/UI, content creation, print/digital.

Bottom Line Marketing | March 2021 - Aug. 2021

Graphic Designer & Motion Designer

Brand design, UX/UI, re-targeting ads, poster designs, packaging, brand reels, animations.

Nick's House Studio | March 2020 - March 2021

Website Designer, Graphic Designer, Social Media Team Lead

Lead website designer, visual identity development, manager of social media channels.

Schoolyard Creative | July 2019 - March 2020

UX/UI Design Intern

User testing, wireframes, storyboarding, visual identity design, prototype, investor pitching.

ANW Designs | July 2016 - March 2020

Graphic Designer

During design school, I balanced my academic pursuits with various client marketing projects.

EXPERTISE

Adobe Suites, Brand Design, Print, Digital, Typography, Color Theory, Layout, Strategy & Research.

CONTACT

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Website

