

# Alex Piscopo

CREATIVE DIRECTOR - LEAD BRAND DESIGNER



Explore my Work



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@curlycuedesignstudio



Denver, Colorado.

As a Lead Brand Designer, I specialize in elevating brand growth through innovative design solutions that connect with audiences to deliver results.

## Experience

### Curly Cue Design Studio..... O6/21-Present

LEAD DESIGNER & CREATIVE DIRECTOR

- Spearhead A-Z brand strategy & visual identity solutions.
- Lead mentor sessions with clients & junior contractors.

### Bottom Line Marketing..... O3/21-O7/21

GRAPHIC DESIGNER & MOTION DESIGNER

- Designed & implemented high-converting UX/UI solutions.
- Produced logo, packaging, & motion graphics.

### Nick's House Studio..... O1/O-O3/21

LEAD GRAPHIC DESIGNER & WEB DESIGNER

- Managed a team; launched marketing campaigns.

### Schoolyard Creative..... O1/20-O3/21

UX/UI INTERN

- Conceptualized, prototyped, and conducted user testing.
- Pitched a mobile application to stakeholders.

### ANW Designs..... O7/16-O3/20

GRAPHIC DESIGNER

- Experience & leadership in client-facing projects & time-lines.

## Education

### B.F.A. in Graphic Design

DENVER, CO. | 2020

Rocky Mountain College of Art + Design

## Achievements

### Adobe Ambassador & Speaker

Represent Adobe products & deliver leadership presentations.

### Panel Exhibition Judge

Provided critique on senior logo design students' thesis.

## Skills

### Design & Creativity

Strategy & Design, Packaging, Storytelling, UX/UI, Typography, Figma, Illustration, Color Theory, Print & Digital, Adobe Suite.

### Leadership & Communication

Mentorship, Problem-Solving, Project Mgmt., Adaptability, Client Relationships, Innovation, Art Direction.